

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27103

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2500426

Schedule Dates: 09/13/16-09/19/16  
Advertiser: Roy Cooper for Governor-D (110331)  
Agency: Greer Margolis Mitchell, Burns & Associates-Washi  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: CANDIDATE (321722)  
Salesperson: Millennium/Dc, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Mike Furman,  
Phone/Fax: /  
CPE: 297/317/4708  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: candidate  
Separation: 30  
AMY MCCREARY

Date Entered: 05/18/16  
Last Modified: 09/08/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR25169930  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$492.75  
Net Total: \$2,792.25  
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	46	\$3,285.00
Grand Total:	46	\$3,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/13/16-09/16/16	4	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	2		X	X	X	X			2	\$25.00	\$50.00	Greensboro (WXLV)	News14 ABC45	5/18/16
2.0	Normal Line / SPOT (2)	09/13/16-09/16/16	4	:30	7A- ABC-Good Morning America		1	1	1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	Good Morning America	5/18/16
3.0	Normal Line / SPOT (3)	09/13/16-09/16/16	4	:30	9A- Dr Phil 2	3	X	X	X	X	X			3	\$20.00	\$60.00	Greensboro (WXLV)	Dr. Phil	5/18/16
4.0	Normal Line / SPOT (4)	09/13/16-09/16/16	4	:30	10:58-25A- ABC-The View	3	X	X	X	X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	The View	5/18/16
5.0	Normal Line / SPOT (5)	09/13/16-09/16/16	4	:30	12:57-5P- ABC-The Chew	2	X	X	X	X	X			2	\$20.00	\$40.00	Greensboro (WXLV)	The Chew	5/18/16
6.0	Revised Line / SPOT (6)	09/13/16-09/16/16	4	:30	2P- ABC-General Hospital	2	X	X	X	X	X						Greensboro (WXLV)	General Hospital	5/18/16
7.0	Normal Line / SPOT (7)	09/13/16-09/16/16	4	:30	2P- ABC-General Hospital	2	X	X	X	X	X			2	\$190.00	\$380.00	Greensboro (WXLV)	General Hospital	8/31/16
8.0	Revised Line / SPOT (8)	09/13/16-09/16/16	4	:30	4P- 5P (EST)		1	1	1	1	1						Greensboro (WXLV)	Dr. Phil	5/18/16
8.1	Normal Line / SPOT (8)	09/13/16-09/16/16	4	:30	4P- 5P (EST)		1	1	1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	Family Feud/Family Feud	5/18/16
9.0	Normal Line / SPOT (9)	09/13/16-09/16/16	4	:30	5P- Peoples Court	3	X	X	X	X	X			3	\$30.00	\$90.00	Greensboro (WXLV)	Peoples Court	5/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

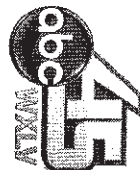
Accepted-Station:

Date:

Comments:

*Alison Aldridge 9/13/16*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://bit.ly/2p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR2516930
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike, Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4708	Commission	\$492.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,792.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate Separation: 30 AMY MCCREARY		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (10)	09/13/16-09/16/16	4	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	2		X	X	X	X			2	\$65.00	\$130.00	Greensboro (WXLV)	News14 On ABC 45	5/18/16
11.0	Normal Line / SPOT (11)	09/13/16-09/16/16	4	:30	6:58-50P- Family Field		1	1	1	1				4	\$85.00	\$340.00	Greensboro (WXLV)	Family Field	5/18/16
12.0	Normal Line / SPOT (12)	09/13/16-09/16/16	4	:30	7:28-30P- Family Field B	3	X	X	X	X	X			3	\$100.00	\$300.00	Greensboro (WXLV)	Family Field	5/18/16
13.0	Normal Line / News (13)	09/13/16-09/16/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2	X	X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	5/18/16
14.0	Normal Line / SPOT (14)	09/13/16-09/16/16	4	:30	11:35P- ABC-Jimmy Kimmel Live	1	X	X	X	X	X			1	\$20.00	\$20.00	Greensboro (WXLV)	Jimmy Kimmel Live	5/18/16
15.0	Normal Line / SPOT (15)	09/13/16-09/16/16	4	:30	12:37A- ABC-Nightline	1	X	X	X	X	X			1	\$10.00	\$10.00	Greensboro (WXLV)	Nightline	5/18/16
16.0	Revised Line / Prime (16)	09/19/16-09/19/16	4	:30	7:58P- 10P (EST)	1								1			Greensboro (WXLV)	Dancing With the Stars-ABC	5/18/16
16.1	Normal Line / Prime (16)	09/19/16-09/19/16	4	:30	7:57-56P- ABC-Dancing With the Stars (Monday)	1								1	\$425.00	\$425.00	Greensboro (WXLV)	Dancing With the Stars-ABC	9/8/16
17.0	Revised Line / Prime (17)	09/19/16-09/19/16	4	:30	10P- 11P (EST)	1								1			Greensboro (WXLV)	Castle ABC	5/18/16
17.1	Normal Line / Prime (17)	09/19/16-09/19/16	4	:30	10P- 11P (EST)	1								1	\$300.00	\$300.00	Greensboro (WXLV)		9/8/16
18.0	Normal Line / Prime (18)	09/16/16-09/16/16	4	:30	10P- ABC-20/20 (Friday)	1					1			1	\$250.00	\$250.00	Greensboro (WXLV)	20/20-ABC	5/18/16

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19.0	Normal Line / Prime (19)	09/18/16-09/18/16	4	:30	6:55-6:56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$180.00		Greensboro (WXLV)	AFH-ABC	5/18/16
19.0.1	Closed Preempt (19)	09/18/16															Greensboro (WXLV)	Program Change/Exception - the Entries	
20.0	Normal Line / SPOT (2)	09/19/16-09/19/16	4	:30	7A- ABC-Good Morning America		1							1	\$30.00	\$30.00	Greensboro (WXLV)	Good Morning America	5/18/16
21.0	Normal Line / SPOT (9)	09/19/16-09/19/16	4	:30	5P- Peoples Court		1							1	\$30.00	\$30.00	Greensboro (WXLV)	Peoples Court	5/18/16
22.0	Normal Line / SPOT (12)	09/19/16-09/19/16	4	:30	7-28:30P- Family Feud B		1							1	\$100.00	\$100.00	Greensboro (WXLV)	Family Feud	5/18/16
23.0	Normal Line / SPOT (20)	09/18/16-09/18/16	2	:30	9A- ABC-This Week								1	1	\$100.00	\$100.00	Greensboro (WXLV)	THIS WEEK	8/31/16
24.0	Normal Line / SPOT (21)	09/18/16-09/18/16	2	:30	10A- News-Full Measure with Sharif Attikisson								1	1	\$80.00	\$80.00	Greensboro (WXLV)	FULL MEASURE	8/31/16

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Date:

Accepted-Station:

Date:

Comments:

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# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE      ☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman - authorized media buyer,  
 being/on behalf of: Key Logic,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cable For North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Faldut

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/4/16

June R

Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Allison Aldridge

PD

Signature

Printed Name

Title

**AGREED UPON SCHEDULE**  
**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF**  
**CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.